

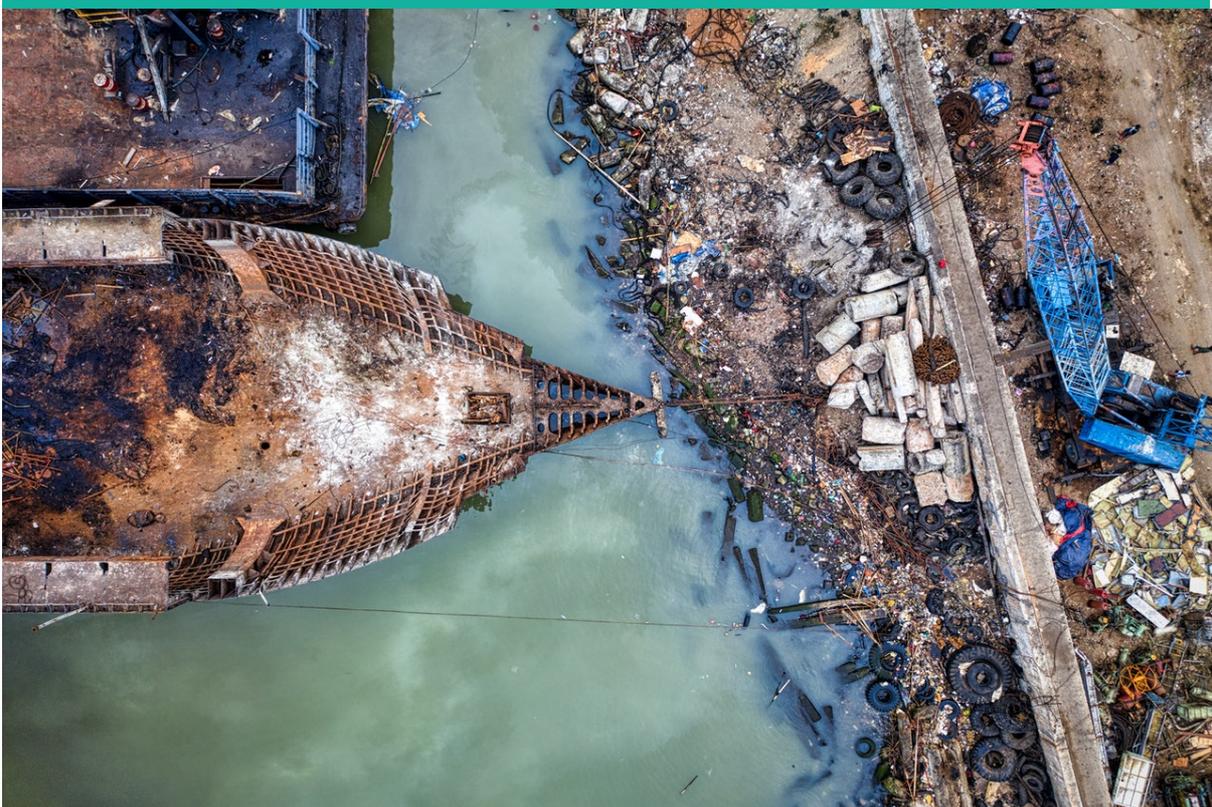


SEA circular

Solving Plastic Pollution at Source

SEA circular is an initiative of the UN Environment Programme and the Coordinating Body on the Seas of East Asia (COBSEA) to inspire market-based solutions and encourage enabling policies to prevent marine plastic pollution and less plastic wasted in South-East Asia.

Newsletter - July 2022



Key Highlights

- **Collective Efforts to End Plastic Pollution in South-East Asia**
- **(PLASTIK)” – A wake up call to end plastic pollution**
- **Adopting a Human Rights-Based Approach into the Plastic Value Chain**

Collective Effort in South-East Asia to End Plastic Pollution

29 June 2022

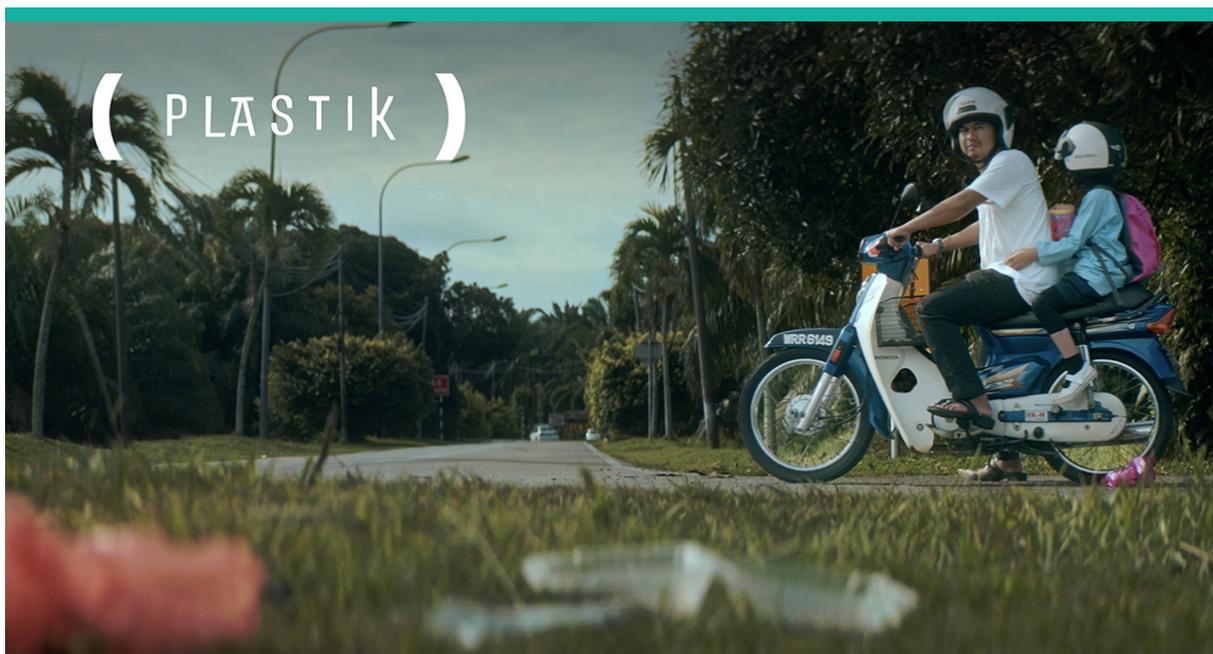
14:00-16:00 (GMT +7)

Via Webex

Collective Efforts to End Plastic Pollution in South-East Asia

The SEA circular project organized a virtual side event at the UN Ocean Conference 2022 on 29 June 2022 in collaboration with [the Coordinating Body on the Seas of East Asia \(COBSEA\)](#), World Economic Forum's [Global Plastics Action Partnership \(GPAP\)](#), and [Food Industry Asia \(FIA\)](#) to discuss the way forward towards the Global Plastic Agreement and the preparation for the intergovernmental negotiations to tackle plastic pollution in the South-East Asian Region through collaborative actions among the governments, businesses and private sectors, consumers, and development partners. Over 300 active participants engaged with the panelists from four ASEAN countries, Indonesia, Malaysia, the Philippines and Viet Nam, on the importance of and commitment to innovative mechanisms for financing and monitoring of investments in the area of plastic waste management to drive results.

[Read the event report here](#)



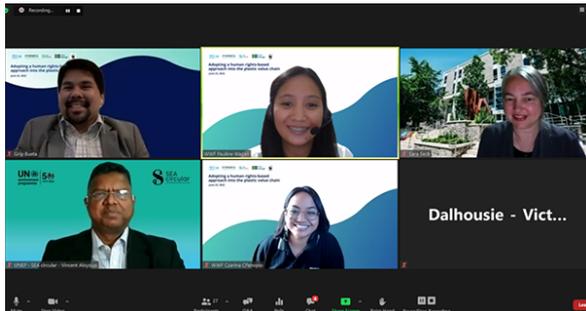
“(PLASTIK)” – A wake up call to end plastic pollution

In conjunction with the world environment day 2022, the SEA circular project jointly with MeshMinds and Studio Birthplace launched a short film – (PLASTIK), that exhibits the significance of both individual and

collective action to combat plastic pollution in the South-East Asian region. The film, featuring a child looking through a telescope made out of a plastic bottle, shows hyperrealist glimpses of a plastic-polluted future. The narrative helps the audience view the plastic pollution crisis through the eyes and imagination of a child. The film warns how human life can be affected if plastic waste becomes unmanageable. It shows that even children can influence their families to say no to single-use plastic and that we must #ActNow to #BeatPollution because we have #OnlyOneEarth

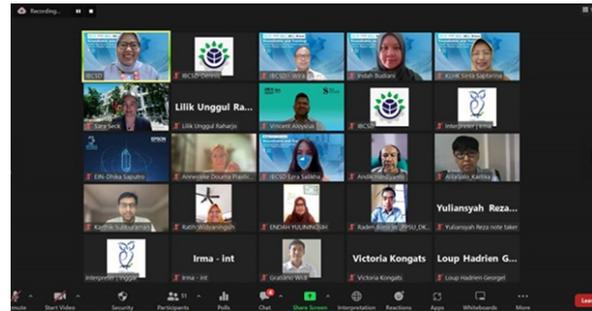
[Read the event report here](#)

Adopting a Human Rights-Based Approach into the Plastic Value Chain



WWF Philippines facilitated a training on 'Adopting Human Rights-Based Approach into the Plastic Value Chain', led by Prof. Sara Seck (Dalhousie University) on the 23rd June. 47 participants from the government, non-government organizations (NGOs), businesses, and the academe attended the training and 69% of the participants were female and 31% were male. The training was conducted via Zoom Cloud Meetings.

[Read the event report here](#)



A similar training was conducted on the 7th of June by the Indonesia Business Council for Sustainable Development (IBCSA) on 'Adopting Human Rights-Based Approach into the Plastic Value Chain', which was attended by 70 participants representing the government agencies, civil society and private sectors. The training session is divided into three modules starting with discussion of (i) Human Rights Dimensions of the Plastic Crisis, relations (ii) Plastics, Human Rights & Environment (HR&E) and (iii) Business & Human Rights (BHR) and Plastics.

[Read the event report here](#)

Coming soon

Tuesday, 23rd August 2022
A Live Webinar

PART I: TRAINING ON HUMAN RIGHTS BASED APPROACH IN THE PLASTIC VALUE CHAIN
08:30 AM - 10:30 AM (GMT+7)



DR. SARA L. SECK
Associate Professor and Associate Dean, Research Yogi and Keady Chair in Human Rights Law, Schulich School of Law, Marine & Environmental Law Institute, Dalhousie University

MODULE 1: The Human Rights Dimensions of the Plastics Crisis
MODULE 2: Plastics, Human Rights, and the Environment
MODULE 3: Business and Human Rights (BHR) and Plastics

23 August 2022 - A regional training on "Human Rights Based Approach in Plastic Value Chain",

7IMDC program is now available
7TH INTERNATIONAL MARINE DEBRIS CONFERENCE

[Click here to see the schedule](#)



7TH INTERNATIONAL MARINE DEBRIS CONFERENCE
18th - 23rd September 2022
BUSAN, REPUBLIC OF KOREA

18 – 23 September 2022 – 7th International Marine Debris Conference (7IMDC)

and a dialogue on "**Extended Producer Responsibility (EPR)**". This virtual live event will be facilitated by Asian Institute of Technology (AIT), while the training will be led by Prof. Sara Seck from Dalhousie University.

More information will be shared soon, [here](#).

- Session 1: SEA circular - Private Sector Engagement for Plastic Circularity
- Session 2: Act now - Solutions to Stop Plastic Pollution

More information will be shared soon, [here](#).

About SEA circular project

The SEA circular project – Reducing marine litter by addressing the management of the plastic value chain in South-East Asia is implemented by the UNEP Regional Office for Asia and the Pacific and the Coordinating Body on the Seas of East Asia (COBSEA), with funding support from the Government of Sweden. SEA circular aims to reduce and prevent plastic pollution and its impact by working with governments, businesses, civil society, academia, and international partners. The initiative promotes market-based solutions and enabling policies to transform plastic value-chain management, strengthens the science base for informed decision making, creates outreach and awareness. The project leverages COBSEA's regional mechanism to tackle the transboundary challenge of marine litter in a harmonized manner.

Contact Us

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