



**APEC Oceans & Fisheries Working Group:
Promoting Investment to Combat Marine Litter and Build a Circular Economy in APEC
Session 1: Innovative Funding Models & Opportunities
for Land Based Waste Management**

In support of the 2020 APEC priority “Driving Innovative Sustainability”, Malaysia, in collaboration with the Malaysian Green Technology & Climate Change Centre (MGTC) and Ocean Conservancy, will co-host a marine debris webinar series. The main objective of the webinar series is to explore options to build a new, innovative economy around waste and recycling in APEC economies in order to reduce marine litter, spur economic development, and support the growth of small and medium sized enterprises (SMEs) in the region. The series will identify funding opportunities for innovative policies and technologies geared towards the circular economy; pathways to integrate APEC economy companies, including SMEs, into existing support networks and technology incubators; and methods to enable those companies to deploy their innovations in the markets where they are needed most.

WHEN: 27th July, 2020 (9:00 pm-10:00pm EDT)
(28th July 9:00am-10:00am MYT)

HOW: Online participation, see registration link below for more information.

WHO: Industry participants, multilateral institution officials, academia, NGOs, and other stakeholders.

SESSION 1: Innovative Funding Models & Opportunities for Land-Based Waste Management. This webinar will explore how APEC stakeholders can help encourage the involvement of additional investors and promote the development of land-based waste management projects.

This program will include speakers from international development banks, impact investors, Malaysian Government and others to share best practices based on their experiences financing land-based waste management projects in the Asia-Pacific region

**APEC Co-Sponsor Economies :
USA, Chile, Canada & Vietnam**

PROGRAM AGENDA:

The program agenda will cover the following issues:

- Policy barriers that impede investments in land-based waste management projects/infrastructure
- Tools and best practices that have been developed to support innovative financing arrangements
- Future areas of work in the region to combat marine debris
- Q & A

To register for the webinar please use:

[Registration Link](#)

For questions please contact:

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8.30 pm EDT 8.30 am MYT	Registration
9.00	<p>Welcome Remarks</p> <ul style="list-style-type: none"> • <i>Mr. Doug Cress</i>, Vice President, Conservation (Trash/Plastic), Ocean Conservancy (Confirmed)
	<p>Opening Remarks</p> <ul style="list-style-type: none"> • <i>Dr. Nagulendran Kangayatkarasu</i>, Deputy Secretary General Environment & Water, Ministry of Environment, Malaysia (Confirmed)
9.10	<p>Moderator:</p> <ul style="list-style-type: none"> • <i>Mr. Ryan MacFarlane</i>, Director, C&M International <p><u>Title: Role of the IDB in Developing Financial Solutions</u></p> <p>Speaker 1: Inter-American Development Bank (IDB)</p> <ul style="list-style-type: none"> • <i>Mr. Germán Sturzenegger</i>, Senior Water & Sanitation Specialist, Inter-American Development Bank (Confirmed)
9.17	<p><u>Title: Role of Impact Investors in Developing Financial Solutions</u></p> <p>Speaker 2: Circulate Capital</p> <ul style="list-style-type: none"> • <i>Mr. Rob Kaplan</i>, Founder and Chief Executive Officer, Circulate Capital (Confirmed)
9.24	<p><u>Title: Financing Mechanism for Green Investment</u></p> <p>Speaker 3: Malaysian Green Technology Corporation</p> <ul style="list-style-type: none"> • <i>Mr. Syed Ahmad</i>, Chief Operation Officer, Malaysian Green Technology & Climate Change Centre (Confirmed)
9.31	<p><u>Title: Role of the ADB in Developing Financial Solutions</u></p> <p>Speaker 4: Asian Development Bank (ADB)</p> <ul style="list-style-type: none"> • <i>Ms. Deborah Robertson</i>, Environment Specialist, Sustainable Development and Climate Change Department (SDCC), Asian Development Bank (Confirmed)
	<p>Q&A</p> <ul style="list-style-type: none"> • The Moderator will open the floor and invite participants to ask questions.
~5 minutes	<p>Closing Remarks</p> <ul style="list-style-type: none"> • <i>Ts. Shamsul</i>, Chief Executive Officer, Malaysian Green Technology & Climate Change Centre (Confirmed)

This webinar series will build on ongoing work within the APEC Ocean and Fisheries Working Group, the APEC Business Advisory Council including within the Asia-Pacific Financial Forum and the Asia-Pacific Infrastructure Partnership, the Finance Ministers Process, Chemical Dialogue, Virtual Working Group on Marine Debris, Committee on Trade and Investment, and the Policy Partnership on Science, Technology and Innovation. It will also support implementation of the APEC Roadmap on Marine Debris