



APEC Oceans & Fisheries Working Group:  
Promoting Investment to Combat Marine Litter and Build a Circular Economy in APEC

**Session 2: Innovative Technologies & Opportunities  
for Land Based Waste Management**

**Tuesday, October 20<sup>th</sup> 9:00pm EST/Wednesday, October 21<sup>st</sup> 9:00am MYT**

In support of the 2020 APEC priority “Driving Innovative Sustainability”, Malaysia, in collaboration with the Malaysian Green Technology & Climate Change Centre (MGTC) and Ocean Conservancy, will co-host a marine debris webinar series. The main objective of the webinar series is to explore options to build a new, innovative economy around waste and recycling in APEC economies in order to reduce marine litter, spur economic development, and support the growth of small and medium sized enterprises (SMEs) in the region. The series will identify funding opportunities for innovative policies and technologies geared towards the circular economy; pathways to integrate APEC economy companies, including SMEs, into existing support networks and technology incubators; and methods to enable those companies to deploy their innovations in the markets where they are needed most.

**WHEN:** Tuesday, October 20<sup>th</sup>, 9:00pm  
EST/Wednesday, October 21<sup>st</sup>, 9:00am MYT

**HOW:** Online participation, see registration link below for more information.

**WHO:** Government officials, industry participants, multilateral institution officials, academia, NGOs, and other stakeholders.

**SESSION 2: Innovative Technologies & Opportunities for Land Based Waste Management.** This webinar will explore ways APEC stakeholders can support innovative incubator networks, and how APEC companies (including SMEs) can integrate into such networks and increase their ability to bring their innovations to market.

This program will include speakers from the U.S. Agency for International Development, the Circulate Initiative, and the private sector to share best practices based on their experiences supporting innovative technologies and SME’s geared towards land-based waste management projects in the Asia-Pacific region

**APEC Co-Sponsor Economies :  
USA, Chile, Canada & Vietnam**

**PROGRAM AGENDA:**

The program agenda will cover the following issues:

- How APEC economies can support innovative incubator networks
- How APEC SMEs can increase their ability to bring their innovations to market
- Best practices for consumer behavior change
- How APEC cities can create an enabling environment where innovative 3R approaches can thrive

**To register for the webinar please use:**

[Register Here](#)

*For questions please contact:*

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## Tentative Agenda

10 min	<p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"> <li><i>Ts. Shamsul</i>, Chief Executive Officer, Malaysian Green Technology &amp; Climate Change Centre</li> </ul>
	<p><b>Opening Remarks [video]</b></p> <ul style="list-style-type: none"> <li><i>Dr. Nagulendran Kangayatkarasu</i>, Deputy Secretary General Environment &amp; Water, Ministry of Environment, Malaysia</li> </ul>
10 min	<p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li><i>Mr. Ryan MacFarlane</i>, Director, C&amp;M International</li> </ul> <p><b>Speaker 1: Clean Cities, Blue Ocean and the Municipal Waste Recycling Program</b></p> <ul style="list-style-type: none"> <li><i>Ms. Clare Romanik</i>, Senior Urban Specialist and Ocean Plastics Specialist, USAID</li> </ul> <p><b>Speaker 2: Grantee of USAID Clean Cities Blue Ocean</b></p> <ul style="list-style-type: none"> <li><i>Mr. Paul Puthenpurekal</i>, Green Antz, Philippines</li> </ul>
5 – 7 min	<p><b>Speaker 3: SecondMuse</b></p> <ul style="list-style-type: none"> <li><i>Mr. Simon Baldwin</i>, Director, SecondMuse Singapore</li> </ul>
5 – 7 min	<p><b>Speaker 4: Industry's Role in Finding Innovative Solutions</b></p> <ul style="list-style-type: none"> <li>XXXX (Industry - TBC)</li> </ul>
5 – 7 min	<p><b>Speaker 5: Innovations to Influence Consumer Behavior</b></p> <ul style="list-style-type: none"> <li><i>Ms. Ly Nguyen</i>, Director, The Center for Environment and Community Research (CECR)</li> </ul>
10 – 15 min	<p><b>Q&amp;A</b></p> <ul style="list-style-type: none"> <li>The Moderator will open the floor and invite participants to ask questions</li> </ul>
5 min	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li><i>Mr. Doug Cress</i>, Vice President of Conservation, Ocean Conservancy</li> </ul>