

WEBINAR INVITATION

Join us 1 October 2020

Everything you ever wanted to know about How to Measure Plastic Pollution: “An Introduction to the UNEP IUCN National Guidance for Plastic Pollution Hotspotting and Shaping Action”

PURPOSE: To Introduce the UNEP IUCN National Guidance for Plastic Pollution Hotspotting and Shaping Action and the concepts of plastic pollution measurement. Attendees will discover how the Guidance and toolkit have been used to date, with one example from Asia and Africa shared. We will highlight the methodology and discuss how the Guidance links to national policy interventions and instruments and the business angle. The sessions will include 30 minutes for audience Q and A. The webinar sessions will be recorded and posted online.

Speakers

UNEP Team:

- Mr. Feng Wang, Programme Officer, Coordinator on Circularity and Waste, Economy Division
- Ms. Ran Xie, Associate Programme Officer, Consumption and Production Unit, Resources and Markets Branch, Economy Division

IUCN Team:

- Mr. Janaka de Silva, Senior Programme Coordinator, IUCN Plastics, MARPLASTICCS
- Ms. Lynn Sorrentino, Temporary Marine Programme Officer, MARPLASTICCS
- Mr. Peter Manyara, Regional Project Officer, Marine Plastics & Coastal Communities, Coastal and Ocean Programme, East and Southern Africa Region
- Ms. Maeve Nightingale, Senior Programme Officer Coastal and Marine, Asia
- Mr. Gerard Bos, Director, Global Business and Biodiversity Programme
- Mr. Juan Manuel Sabio Morchio, Legal Officer, Environmental Law Programme

Quantis ea team:

- Mr. Julien Boucher, PhD, Founder & Director, Shaping ea
- Mr. Alexandre Bouchet, Environmental Analyst, Shaping ea
- Dr. Paola Paruta, Environmental Analyst, Shaping ea
- Ms. Violaine Magaud, Sustainability Consultant, Quantis

Agenda

Topic	Speaker	Session 1	Session 2
Open Webinar	-	08:20-08:30	12:50-13:00
Introductions and Welcome	Moderator	08:30-08:35	13:00-13:05
Purpose of the Guidance	Feng	08:35-08:40	13:05-13:10
Intended Audience and Users	Janaka	08:40-08:45	13:10-13:15
About Hotspotting Analysis	Feng, Quantis ea	08:45-09:00	13:15-13:30
About the Tools	Feng, Quantis ea	09:00-09:15	13:30-13:45
Results: One country from Asia, one from Eastern & Southern Africa	Peter, Maeve	09:15-09:35 (10 min each country)	13:45-14:05
Policy instruments and interventions	Juan Manuel	09:35-09:45	14:05-14:15
The Business Angle	Gerard	09:45-09:55	14:15-14:25
Q and A	Audience	09:55-10:25	14:25-14:55
Next Steps, Wrap Up	Moderator	10:25-10:30	14:55-15:00

DATE: 1 October 2020 2 Sessions: choose one, please

Session 1: 08:30-10:30 CEST

Registration: <https://attendee.gotowebinar.com/register/20540386204307470?source=MARPLASTICCSWebinar1>

Session 2: 13:00-15:00 CEST

Registration: <https://attendee.gotowebinar.com/register/7447004759045341964?source=MARPLASTICCSWebinar2>

GoToWebinar Password: UNEP_IUCN_Plastics

Please log in 10 minutes before the start time if possible.

Materials

Materials presented in the webinar will be posted to the UNEP LCI National Guidance for Plastic Pollution Hotspotting and Shaping Action website: <https://plastichotspotting.lifecycleinitiative.org/>. The Guidance document is available now for download. Final Country reports from several countries, the Hotspotting Tools, Modules, and additional information about Policy and Business aspects will be published online in late September. Links will be shared in the webinar follow-up email.

News stories for context:

IUCN: <https://www.iucn.org/news/marine-and-polar/202008/guidelines-target-plastic-pollution-hotspots>

UNEP: <https://www.unenvironment.org/news-and-stories/story/guidelines-target-plastic-pollution-hotspots>

Please feel free to share this invitation widely.

Questions?

If you have questions about the webinar, please feel free to reach out to Lynn.Sorrentino@iucn.org.