"CAN I RECYCLE THIS?"

A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging

Join our online webinar on a report on consumer communications on plastic packaging. What works? What are the failures? Do consumers really understand what biodegradable, compostable and recyclable mean?

Agenda

- Presentation of the report (30 mins)
- Discussion with National Focal Points and Q&A (30 mins)
 - → What is the role of governments in providing better sustainability information on plastics?
 - → How can governments respond to this report?

Special webinar for National Focal Points!

This webinar is organized for One Planet network National Focal Points and discussions will focus on the role of governments. However, **everyone** interested in the communication of sustainability information on plastic packaging is **invited to join!**



Where? Please register online







