

Plastic Disclosure Project (PDP) for Malaysian City Councils & Municipalities in the Penang State

An Interactive Webinar 26rd March 2020 only

Webinar Link for Registration:

https://zoom.us/meeting/register/uZIrduirpz8tn0ovqUu2xeW7ozC_Sk_F5Q

Meeting ID: 466 113 947 Password: 134724

TIME	11:00am to 12:30 noon only
11.00 - 11.05	Welcoming Remarks
	Ms. Jacqueline Chang, National Consultant, SEAcircular Project: Solving Plastic
	Pollution at Source, United Nations Environment Programme (UNEP) at Ministry of
	Environment (formerly known as MESTECC) together with Mr. Doug Woodring,
	Managing Director, Ocean Recovery Alliance
11.05 – 11:15	SESSION ONE: Introductions of Participants led by Doug Woodring
	 Background of each person, where they are from, department/focus
	Ask if there is anything specific that they would like to get out of their
	participation in the introductory workshop
11.15 – 11:45	SESSION TWO: Background of the PDP and Why it is a Powerful Management Tool
	for Municipalities (35mins + Q&A)

	Background on some of the challenges and complexities of plastic pollution.
	1. What is the Plastic Disclosure Project (PDP)?
	2. How does this programme create a variety of potential solutions within a
	municipality and thus across industries?
	3. What does the landscape of the issue look like? and
	4. What are the opportunities for the PDP and Malaysia?
	Brief explanation of the Plastic Commitments report (finished last year & funded by
	UNEP), and how this can complement the work of the PDP and goals of
	municipalities and government policy makers.
11:45 - 11:50	Questions & Answers
11.50 - 12.20	SESSION TWO: Outcomes from PDP Analysis, How that Can Help your Jurisdiction
	and Examples
	1. Deeper insight into the waste recovery and recycling dynamics of the region.
	2. How a focus on plastic leads to cleaner, more valuable waste streams, across
	all types of waste.
	3. Knowledge of the stakeholders (big and small) within the community of
	collectors and recyclers, and how they relate to the waste infrastructure.
	4. A centralised knowledge base to inform stakeholders within the community,
	as well as the appropriate messaging and education needed to drive
	sustainable systems change, even at relatively simple levels.
	5. Guidance on plastic sustainability reporting.
12.20 – 12.30	Questions & Answers

END