



Plastic Disclosure Project (PDP) for Malaysian Companies

An Interactive Webinar

23rd March 2020 only (Part 1 & Part 2)

Webinar Link Part One

Register first time at:

<https://zoom.us/j/484868115?pwd=T0d4ZEw3bDFkVVdWRlcrQWp3VHN5Zz09>

Meeting ID: 484 868 115

Password: 134724

| TIME | PART ONE 11:00am to 12:30 noon |
|---------------|---|
| 11.00 – 11.05 | Welcoming Remarks |
| | Ms. Jacqueline Chang, National Consultant, SEAcircular Project: Solving Plastic Pollution at Source, United Nations Environment Programme (UNEP) at Ministry of Environment (formerly known as MESTECC) together with Mr. Doug Woodring, Managing Director, Ocean Recovery Alliance |
| 11.05 – 11:35 | SESSION ONE: Background of the PDP and Why We're Here |
| | <p>Background on some of the challenges and complexities of plastic pollution.</p> <ol style="list-style-type: none"> 1. What is the Plastic Disclosure Project (PDP)? 2. How does this programme create a variety of potential solutions across industries? 3. What does the landscape of the issue look like? and 4. What are the opportunities for the PDP and Malaysia? <p>Brief explanation of the Plastic Commitments report (finished last year & funded by UNEP), and how this can complement the work of the PDP and goals of companies and institutions within the country.</p> |
| 11:35 – 11:45 | Questions & Answers |

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|---------------|---|
| 11.45 – 12.15 | SESSION TWO: Outcomes from PDP Analysis, How that Can Help your Company and Examples |
| | <ol style="list-style-type: none"> 1. Adoption (or if needed development) of appropriate Standards. 2. Guidance on plastic sustainability reporting in a business' Sustainability Impact Report (SIR). 3. Commitments to and guides for manufacturing with recycled plastic and buying goods with recycled plastic content. 4. A centralised knowledge base to inform the market of key ecosystem metrics. 5. A plan to engage, inform, educate, empower and retain the upcoming and established designers and marketers that can influence future plastic use decisions. The supporting framework to enable ongoing good decision-making. 6. Encourage brand-led consumer education based on a common agreed message. 7. Incorporate incentivization to encourage quality collection and recovery processing. |
| 12.15 – 12.30 | Questions & Answers |

Webinar Link Part Two:

Register second time at:

<https://zoom.us/j/762769097?pwd=Wk9ST0ZkTVI1QUJWMHkrSDVZUIFIQT09>

Meeting ID: 762 769 097

Password: 134724

| TIME | PART TWO 2:00pm to 3:30 noon |
|---------------|---|
| 14.00 – 14:30 | SESSION THREE: Examples of Companies or Institutions who have Undertaken the PDP |
| | How different companies and industries will have different focal points which can lead to different ways of engagement, both internally, and with the communities they serve, with regards to plastic sustainability. |
| 14:30 – 14:45 | Questions & Answers |
| 14.45 – 15.15 | SESSION FOUR: Overall Summary and Walk Through of Some of the PDP Questions |
| | Discussion on how both macro and micro management decisions can make an impact across different business units, and why kinds of solutions the questions can help lead you to. |
| 15.15 – 15.30 | Questions & Answers |

END