CREATE A BETTER EVERYDAY LIFE FOR THE MANY PEOPLE
Enable good business
Not a function
Distributed ownership
Business and locally relevant
THREE FOCUS AREAS

- HEALTHY & SUSTAINABLE LIVING
- CIRCULAR & CLIMATE POSITIVE
- FAIR & EQUAL

People, Planet and Profit Positive

IKEA Southeast Asia
PLASTIC WASTE
Waste of time?
Waste Money!?
Waste Shared Value
IKEA
Single Use Plastic
2020
No Virgin Plastics
2030
IKEA
75%
25%
0%
100%
500,000 KTHB

Megabangna
20 tonnes
97%
3%
Now 0%
Lower Cost
Will be bottom line
THANK YOU